

FILTER TYPE	HOW RECRUITER THINKS
<b>Keywords / Skills</b>	Recruiters enter keywords (e.g. "UX design", "project management", or industry-specific tools) and LinkedIn returns profiles that list these skills or have related expertise.
<b>Location / Region</b>	Many roles require candidates in a specific geography - location filters help narrow down candidates to the relevant area.
<b>Current or past Job Titles</b>	Recruiters may search for exact or similar titles (or synonyms) to find people with relevant experience.
<b>Industry / Company size / Sector</b>	Sometimes recruiters filter by industry, company size, or past employers to match candidates with organizational culture or requirements.
<b>Experience level / Years of Experience</b>	To match role seniority (e.g. junior, mid-level, senior) recruiters may filter by experience or recent activity.
<b>Skills &amp; Endorsements / Certifications</b>	Profiles that list the right skills (especially in a recognizable way) are more likely to be surfaced.
<b>Profile completeness &amp; activity</b>	A fully completed profile (headline, About section, experience, skills) and ideally some activity or engagements tend to rank better and look more attractive.